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NEW LINE OF RCA SCENIUM HDTV MONITORS FROM THOMSON INTEGRATE DVD WITH WIDESCREEN PROJECTION PANORAMA

An Industry First: Built-In DVD with Projection HDTV Monitors

NEW YORK, July 10, 2002 – RCA Scenium, the premium upscale home theatre product range from Thomson (Euronext: 18453) (NYSE: TMS) grows this year in both stature and performance with a line of widescreen rear-projection, direct-view and plasma HDTV Monitors that includes selected models with built-in DVD players. The new RCA and RCA Scenium HDTV Monitor models – all of which feature 16x9 widescreen displays for theatre-like impact – incorporate secure digital interfaces for seamless display of high-definition digital content as well as convenience features that add a personal touch to the digital entertainment experience. The complete range includes an all-new line of nine new widescreen monitors, including four with built-in DVD.

"RCA Scenium is the perfect blend of high technology and high-style design. We have made every effort to equip these new RCA Scenium and RCA HDTV Monitors with the latest picture and audio performance technologies in order to create a total entertainment experience that mirrors the enjoyment of a trip to the movies," said Eric Meurice, Executive Vice President, TV Division Worldwide. "Four of these progressive scan models feature built-in DVD players. Monitors also include 3D YC Digital Frame Comb filters in projection models and Digital three-line Comb Filters in direct-view models for improved visual clarity and Virtual Dolby Surround to enhance audio enjoyment. And all of Thomson's HDTV Monitors include digital inputs that accept uncompressed, pristine HDTV signals from set-top HDTV sources," Meurice said.

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Expressive Global Design

The new line of RCA Scenium HDTV projection TV Monitors has been designed to appeal to consumers throughout the world. Thomson's design centers in the U.S. and Paris developed the Scenium aesthetic. RCA Scenium HDTV Monitors feature a high gloss black screen area that separates the different elements of the TV design. This borderless screen creates the illusion of a floating picture that mysteriously emerges from the darkness - much like the movie screen in a dark theater. In addition, the brushed metal control panel and refined cloth-covered speaker enclosures visually represent the three core elements of the home theater experience: picture, technology, and sound - with an added sense of elegance and sophistication that fits in any home theatre environment.

HDTV Monitors Enhanced with Latest Entertainment Technologies

RCA and RCA Scenium HDTV Monitors offer built-in performance enhancements for an expanded viewing experience, including:

- **Progressive scan up-conversion** for video sources, eliminating unsightly scan lines for smoother picture performance;
- **Secure digital DVI-HDTV inputs** with HDCP copy protection technology to ensure that uncompressed video signals from a set-top device - such as a digital satellite receiver, digital cable box, or other future digital sources - are optimized. This means the best picture possible for HDTV programming;
- **Dual SYNCROSCAN™ HD component video inputs** for up to two component video sources such as DVD players and other HDTV set-top receivers;
- **Virtual Dolby® Surround** capability to add dynamic theatre-like sound to the entertainment mix. Virtual Dolby provides more separation from sound tracks while a built-in subwoofer output enables dramatic bass sounds. An on-screen five-band equalizer further enhances audio enjoyment with eight sound presets and personalized EQ settings to enable the viewer to personalize audio from the TV.

HD Monitors With Integrated DVD Players, Stylish Clip'On Choices

The **D61W135D**, **D52W135D** and the **D40W135D** rear-projection models and the direct-view **D34W135D** feature integrated DVD players to deliver a full package of entertainment for consumers. In addition to playing video DVDs, each of the monitors with an integrated DVD player is also compatible with audio CDs, CD-R, and mp3 encoded CDs.

These units feature digital comb filters to virtually eliminate edge crawls and rainbow effects, interactive set-up with on-screen menus, picture-in-picture and multiple front and rear A/V connections with S-video inputs.

To further personalize the flat-screen D34W135D, Thomson product designers created the exclusive Clip'On frame system that allows consumers to choose from multiple colors of decorative frames. The frames easily snap onto the face of the TV, enabling viewers to adapt the cabinet design for various types of room décor.

RCA Scenium HDTV monitors with integrated DVD players include:

- The 61-inch rear projection widescreen **RCA Scenium D61W135D** (suggested retail price \$3,299) with integrated DVD and secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;
- The 52-inch rear projection widescreen **RCA Scenium D52W135D** (suggested retail price \$2,699) with integrated DVD and secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;
- The 40-inch rear projection widescreen **RCA Scenium D40W135D** (suggested retail price \$2,399) with integrated DVD and secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;
- The flat-tube direct-view 34-inch widescreen **RCA Scenium D34W135D** (suggested retail price \$2,599), with exclusive Clip'On frame, integrated DVD, and secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;

RCA and RCA Scenium HDTV Monitors Feature Progressive Scan Up-Conversion, Digital Comb Filters

Other HDTV Monitors in both the RCA Scenium and RCA line feature progressive scan up-conversion, 1080i and 480p display capability, interactive format control and automatic letterbox detection to fill out the 16x9 widescreen viewing area. Additional performance enhancements include a 3D Y/C Digital Frame Comb filter for artifact-free digital image displays and INTELLIFOCUS™ digital auto convergence (in projection models.)

A Deluxe Shielded Tuner with 181-channel tuning capability dramatically reduces ghosting caused from off-air pick-up when watching cable channels, and Dynamic BlackStretch Circuitry enhances picture contrast and detail. High Performance Scan Velocity Modulation improves sharpness and detail, especially in high-contrast areas.

Additional HDTV monitors in the 2002 RCA and RCA Scenium line include:

- The 61-inch rear projection widescreen **RCA Scenium D61W130** (suggested retail price \$3,099) with secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;
- The 52-inch projection widescreen **RCA D52W20** (suggested retail price \$2,399) with secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;
- The 40-inch projection widescreen **RCA D40W20** (suggested retail price \$2,199) with secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces;
- The 34-inch direct-view widescreen **RCA D34W20** (suggested retail price \$2,399) with exclusive Clip'On frame and secure digital DVI-HDTV and dual SYNCROSCAN HD component video interfaces.

Ultra-Thin Plasma: A Wall of Entertainment

Combining elegance and technology in a display with a maximum depth of only 4.2 inches, the RCA Scenium 50-inch Plasma HDTV Monitor is equally at home as the focal point of a consumer entertainment system or hanging on a corporate board-room wall. Optional speakers and base are also available.

The 50-inch XGA plasma widescreen **RCA Scenium PHD50400** (suggested retail price \$ 14,999) has both DVI-HDTV and SYNCROSCAN HD component video interfaces and features a super-bright widescreen display (1000:1 contrast ratio) and 3D Y/C Digital Frame Comb Filter enhanced color separation. The monitor can display high-definition TV images (1365H x 768V) received through a separate set-top decoder.

Performance enhancements include Capsulated Color Filter (CCF) technology for improved color response, resulting in the most realistic color rendering available in plasma monitors. Complementing the CCF technology is Professional Color Management Control, which allows simple and accurate adjustment of on-screen color temperature settings through the monitor's on-screen user menus. In addition, SYNCROSCAN™ conversion technology automatically delivers high-resolution pixel mapping from signal sources up to SXGA resolution, resulting in excellent clarity.

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Certain statements in this press release, including any discussion of management expectations for future periods, constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of factors and uncertainties that could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements due to changes in global economic and business conditions, consumer electronics markets, and regulatory factors. More detailed information on the potential factors that could affect the financial results of Thomson multimedia is contained in Thomson multimedia's filings with the U.S. Securities and Exchange Commission.

About Thomson

With sales of 10.5 billion Euros (U.S. \$9.3 billion) in 2001 and 73,000 employees in more than 30 countries, Thomson multimedia (Euronext: 18453) (NYSE:TMS) provides a wide range of video (and enabling) technologies, systems, finished products and services to consumers and professionals in the entertainment and media industries. To advance and enable the digital media transition, Thomson multimedia has five principal activities: Digital Media Solutions, Displays and Components, Consumer Products, Patents and Licensing and New Media Services. The company distributes its products under the THOMSON, RCA and TECHNICOLOR brand names. For more information: www.thomson-multimedia.com

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